

fashion/calendar

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Ruth Finley, Publisher / issued weekly

October 26, 1964

1964

JANUARY	FEBRUARY	MARCH	APRIL
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SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, OCTOBER 23, 1964</u>			
Thursday Oct. 22 11:30 A.M. Cocktails	PRESS PREVIEW: "FIRE-SIDE" AT-HOME FASHIONS "Fireside Fashions"--Ready-to-wear at-home collection. By invitation. (For Release, Fri., Oct. 23.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR SALON
Thursday Oct. 22 4:00 P.M. Cocktails	PREVIEW: SPRING-SUMMER COLLECTION "Pot Pourri"--showing of Spring-Summer fashions. By invitation. Publicity: Rosemary Sheehan, MU. 5-1280.	ANN PAKRADOONI OF PHILADELPHIA	27 EAST 37TH STREET
Thursday Oct. 22 5:00 P.M.- 7:00 P.M. Cocktails	NEW BRAS DESIGNED BY RUDI GERNREICH Exquisite Form will introduce a new line of bras, designed by Rudi Gernreich, who will be present to meet the press and buyers. By invitation. Contact: Irwin H. Roseman, MU. 9-5720. Publ.: Eve Siegel Assoc., MU. 8-4598.	EXQUISITE FORM (14 PELHAM PARKWAY)	HOTEL DELMONICO DELMONICO ROOM
Oct. 25	DAYLIGHT SAVING TIME ENDS--Move clocks back one hour.		
Sunday Oct. 25- Oct. 27	HOLIDAY HAIR FASHIONS Publ.: Mitchell Lachman, 205 N. LaSalle, CEntral 6-0870 (Chicago).	NAT'L HAIRDRESSERS & COSMETOLOGISTS ASS'N	STATLER HILTON HOTEL 7TH AVENUE & 33RD ST.
<u>WEEK BEGINNING MONDAY, OCTOBER 26, 1964</u>			
Oct. 26	ALTMAN RELEASE DATE--Children's import fashions. (No Press Show)		
Monday Oct. 26 11:00 A.M.	PREVIEW: FALL-WINTER HAIRSTYLES By invitation. Contact: UN. 1-0700.	MONSIEUR MARC	22 EAST 65TH STREET SALON - 2ND FLOOR
Monday Oct. 26 1:00 P.M.	OPENING OF RESORT AND SPRING COLLECTION Showings at 1:00 P.M., Oct. 26, 27, Nov. 2, 3, 4, 9, 10. By appointment. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Monday Oct. 26 4:00 P.M. Champagne	OPENING: CRUISE- SPRING COLLECTION Cruise and Spring collection by Vera Maxwell at 4:00 P.M. By invitation. Thereafter, Tues. and Wed. at 12:00 Noon, Oct. 27, 28, Nov. 3, 4, 10, 11. By reservation. Contact: Harold Queler, LO. 3-4358.	VERA MAXWELL, INC.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Monday Oct. 26 5:30 P.M. Cocktails	PREVIEW: CALIFORNIA SPRING COLLECTION Preview of Helga's Spring collection. By invitation. Also, Nov. 2 and 9 at 5:30 P.M. in private suite. By appointment. Contact: Walter Oppenheimer, CI. 7-2200 or LE. 2-7070.	HELGA (722 SO. LOS ANGELES ST.)	HOTEL GOTHAM BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Oct. 26 5:00 P.M.- 8:00 P.M. Cocktails	PREMIERE SHOWING OF NEW SUNBEAM TIGER CAR "Tiger By The Tail"--Rootes Motors will introduce the new Sunbeam Tiger car. Men's fashion ideas by Bond. Perfume by Faberge. Publicity: Elizabeth Childs at Robert Taplinger Assoc., PL. 2-7722.	ROOTES MOTORS	505 PARK AVENUE SHOWROOM
Beginning Monday Oct. 26	OPENING: SPRING COLLECTION Cocktail and evening fashions for Spring, designed by George Nardiello. Contact: Sandy Abelson or Abe Goldner, PE. 6-0151.	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Oct. 26	OPENING: SPRING COLLECTION Daily informal showings of Spring collection. By appointment. Contact: Sylvia Greer or Al Davis, WI. 7-9470.	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Oct. 26	IMPORTED SPRING READY-TO-WEAR Wallis of London--light-weight wool dresses and Spring coats and suits. Fabiani, Italy--Spring knitwear. Contact: PL. 3-4464 or PL. 3-3500.	WALLIS, LONDON; FABIANI, ITALY	VIRGINIA KREMENTZ 42 W. 58TH ST., RM. 203
Beginning Monday Oct. 26	OPENING OF SPRING COLLECTION Daily showings, by appointment. Contact: CH. 4-2655.	ROSALIE MACRINI, INC.	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday Oct. 26	OPENING OF SPRING COLLECTION "Country Cousins"--daily informal showings of shirts, sportswear, sports-dresses. Publicity: Mary Lee Thune, CO. 5-2975.	LADY MANHATTAN	1407 BROADWAY SHOWROOM - 15TH FLOOR
Beginning Monday Oct. 26	SHOWING: SPRING IMPORT READY-TO-WEAR Fontana's Spring import ready-to-wear collection, at informal daily showings. By reservation. Contact: Joan Franges, PL. 3-7244.	FONTANA OF ROME	HOTEL PLAZA SUITE 334-36
Oct. 27	GIMBELS RELEASE DATE--Ski and apres ski fashions. (No Press Show)		
Tuesday Oct. 27 10:30 A.M.	OPENING OF SPRING COLLECTION Showings Oct. 27, 29, Nov. 3, 4, 6, 10, 12 at 10:30. By reservation. Contact: LO. 3-5650.	PATTULLO- JO COPELAND	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Oct. 27 10:30 A.M.	PREVIEW OF SPRING SUIT COLLECTION Preview of Spring suit collection, featuring wools, weathervanes, and double knits. By invitation. Thereafter, Nov. 4, 10, 17, Dec. 1 at 10:30 A.M. By appointment. Contact: Norma Rousseau, LO. 4-7837.	HANDMACHER-VOGEL, INC.	533 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Oct. 27 11:30 A.M.	PREVIEW: SPRING COAT AND SUIT COLLECTION Arthur Jablow's Spring coats, suits, ensembles, designed by David Kidd, at 11:30, Oct. 27, Nov. 5, 9, 11, 16. By reservation. Contact: Virginia Yost, LA. 4-3404. Publicity: Eleanor Lambert, MU. 8-2130.	ARTHUR JABLOW, INC.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR

READY-TO-WEAR TIME TABLE, WEEK OF OCTOBER 26

("O" REFERS TO OPENING; "P" PREVIEW OR PRESS SHOW; "*" INDICATES SHOWING FRIDAY)
For more details, refer to specific listings in current and previous issues.

<u>MONDAY, OCT. 26</u>	<u>TUESDAY, OCT. 27</u>	<u>WEDNESDAY, OCT. 28</u>	<u>THURSDAY, OCT. 29</u>
10:00			Modern Couture(O)
10:30	Pattullo- Jo Copeland(O) Handmacher-Vogel(P)		Pattullo- Jo Copeland *Martini Designed; Miss Martini(P) <u>(Friday)</u>
11:00			*Rembrandt(P) <u>(Press show-Friday)</u>
11:30	Arthur Jablow(O)		*Abe Schrader(P) <u>(Friday)</u>
12:00	Vera Maxwell Queen Casuals(P)	Vera Maxwell Paul Blumenstein(O)	
1:00 Teal Traina(O)	Teal Traina Jr.Sophisticates(O) Hannah Troy(O)	Harvey Berin(O) Jr.Sophisticates Hannah Troy Seymour Jacobson(O)	Jr.Sophisticates
1:15			Gothe(O)
2:15		Paul Parnes(O)	
2:30	Maurice Rentner(O)	Larry Aldrich(O)	Maurice Rentner Larry Aldrich Majestic(P) Branell(O) Rembrandt(O) Ira Rentner(O) *Young Elegante(O) <u>(Friday)</u>
3:30			Briarbrook(O)
4:00 Vera Maxwell(O)	Townley(O)	Townley	Jonathan Logan(P)
5:30 Helga(P)			

RESORT-SPRING SHOWINGS--These collections have opened.

ARBE ORIGINALS, INC. . . Resort boutique collection, designed by Dorothy Arden.
498 Seventh Avenue, 11th Floor, LW. 4-0220.

CLARET ORIGINALS, INC. . . Resort-Spring collection, designed by June Frances.
498 Seventh Avenue, 8th Floor, IO. 3-6126.

DAVID CRYSTAL Resort and Spring dresses and suits.
498 Seventh Avenue, 23rd Floor, BR. 9-6560.

(continued on following page)

CONTINUOUS SHOWINGS (continued from page 3)

GAY GIBSON; Spring misses and junior fashions.
 MISS COUTURE 1407 Broadway, Room 3905, LO. 5-4211.

DAVID M. GOODSTEIN, Resort-Spring collection, designed by John Maillard.
 ASSOC. 550 Seventh Avenue, 24th Floor, LA. 4-2577.

HAYETTE JUNIOR Resort-Spring junior dress collection.
 DRESSES 498 Seventh Avenue, 23rd Floor, BR. 9-6560.

HAYMAKER SPORTSWEAR. Holiday-Resort-Spring shirts, skirts, pants, dresses.
 498 Seventh Avenue, 23rd Floor, BR. 9-6560.

MELBA HOBSON & Sportswear, by Melba Hobson; dresses, separates for Wm. Fox.
 WILLIAM FOX 488 Seventh Avenue, Room 901, OX. 5-4855.

HOUSE OF JAMISON Resort collection, designed by Peggy Thayer.
 498 Seventh Avenue, 24th Floor, OX. 5-4812.

KIMBERLY KNITWEAR, INC. Resort and Cruise knitwear collection.
 1410 Broadway, 10th Floor, LO. 4-1080.

LOOMTOGS, INC. & Sportswear; also Arnold Palmer golf clothes for women.
 SPORTS EDITIONS 1410 Broadway, 15th Floor, LW. 4-2770.

MR. GEE. Resort-early Spring collection, designed by Ruthanne Tuttle.
 1407 Broadway, 25th Floor, WI. 7-8178.

SAMUEL ROBERT, INC. Resort-Spring, in collaboration with Courreges of Paris.
 1407 Broadway, 27th Floor, LA. 4-4562.

ROBERT SLOAN Resort-Cruise collection, designed by Sylvia de Gay.
 SPORTSWEAR, INC. 498 Seventh Ave., 7th Fl. Publ.: Margaret Hodge, LT. 1-3260.

TANNER OF NORTH. Resort-Cruise dresses, designed by Dorothy Cox.
 CAROLINA 530 Seventh Avenue, 24th Floor, CH. 4-6350.

JOHN WEITZ BOUTIQUE. Leisure and sports fashions, designed by John Weitz.
 1407 Broadway, 2nd Floor, LO. 3-4920.

Tuesday Oct. 27 12:00 Noon Luncheon	PRESS PREVIEW OF SPRING COLLECTION Preview of Cruise, Spring, and Summer sportswear, separates, and coor- dinates, designed by Jean Mersel. By invitation only. Contact: Vickie Yerman, WI. 7-1381. Press contact: Gladys Steiner at Doner-Harrison, PL. 1-2820.	QUEEN CASUALS (1410 BROADWAY)	HOTEL PIERRE ROOF GARDEN
Tuesday Oct. 27 1:00 P.M.	OPENING: SPRING JUNIOR COLLECTION Junior Spring fashions, designed by Anne Klein. Also, Oct. 28, 29, Nov. 3, 4, 5, 10, 11 at 1:00 P.M. Contact: LO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Oct. 27 1:00 P.M.	OPENING OF SPRING COLLECTION Showings Oct. 27, 28, Nov. 3, 4 at 1:00 P.M. By reservation. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 27 2:30 P.M.	OPENING: SPRING COLLECTION	MAURICE RENTNER, LTD.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	Spring collection, designed by Bill Blass. Showings Oct. 27, 29, Nov. 3, 5, 10, 12 at 2:30. By reservation. (Press show Mon., Nov. 2 at 3:00 P.M.) By invitation. Contact: Eleanor Stoner, LA. 4-6968.		
Tuesday Oct. 27 6:30 P.M.- 9:00 P.M.	FIFTH SESSION OF FASHION CAREER COURSE	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENGINEERING CENTER(345 E. 47TH ST.)
	Subject: "Buying and Merchandising." Speakers: Mildred Custin, Bonwit Teller; S.C. Hansen, Sears Roebuck and Co.; Albert Kronick, Abraham & Straus. Individual session: \$2.75. Contact: CI. 7-3940.		
Beginning Tuesday Oct. 27	OPENING: RESORT- SPRING COLLECTION	JONNY HERBERT, INC.; PAB. LTD.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	Informal daily showings of Resort-Spring collection. Contact: LO. 5-6900.		
Oct. 28	MACY'S RELEASE DATE--Fashions for the Horse Show. (No Press Show)		
Wednesday Oct. 28 12:00 Noon	OPENING OF SPRING COLLECTION	PAUL BLUMENSTEIN	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
	Also, Nov. 4 and 11 at 12:00 Noon. By appointment. Contact: WI. 7-0152.		
Wednesday Oct. 28 12:30 P.M. Luncheon	SHOWING SKI FASHIONS DURING LUNCHEON	THREE DESIGNERS	BARBETTA RESTAURANT 321 WEST 46TH STREET
	Informal showing during lunch of ski fashions by: Ernst Engel; Mr. Fred for "Fur and Sport"; Sarff-Zumpano. Fashion Coordinator: Lisa Curtis. Barbetta Publicity: Ellen Perl, TE. 2-8212. For reservations (\$2.95 up): CI. 6-9171.		
Wednesday Oct. 28 1:00 P.M.	OPENING OF SPRING COLLECTION	SEYMOUR JACOBSON, INC.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
	Showings Oct. 28 and Nov. 4 at 1:00 P.M. Contact: Roy Solomon, CH.4-3488.		
Wednesday Oct. 28 1:00 P.M.	OPENING: SPRING COLLECTION	HARVEY BERIN, LTD.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	Showing of Spring fashions, designed by Karen Stark. By invitation. Also, Nov. 2, 3, 4, 5, 6, 10, 11, 12, 17, 18 at 1:15. By reservation. Contact: Lynne Lyons Blum, PE. 6-0206.		
Wednesday Oct. 28 2:15 P.M.	OPENING: SPRING COLLECTION	PAUL PARNE CORP.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Paul Parnes' Spring collection, designed by Fernando Bosc and Earl Luick. Showings Nov. 2, 4, 10 at 2:15. By reservation. Contact: CH. 4-4600.		
Wednesday Oct. 28 2:30 P.M.	OPENING OF SPRING COLLECTION	LARRY ALDRICH ASSOC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	Showings Oct. 28, 29, Nov. 4, 5, 11 at 2:30 P.M. By appointment. Contact: CH. 4-1872.		
Wednesday Oct. 28 4:00 P.M.- 6:00 P.M. Cocktails	GROWING-UP GIRLS' SPRING FASHIONS	MATTEL FASHIONS, INC. (1107 BROADWAY)	HOTEL PLAZA WHITE & GOLD SUITE
	Preview for the press of Spring-Summer Mattel "Barbie" fashions for growing-up girls, showing six themes from Maine to Hawaii. Show at 4:30 P.M. By invitation. Press contact: Helen Shapiro or Nancy Lee Freed at Harshe-Rotman & Druck, 300 East 44th Street, 661-3400.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Wednesday Oct. 28	EDITORIAL, ADV'G, PUBLICITY WRITING A 12-week course conducted by Eleanor H. Hull, Wednesdays, 4:20-6:00, or 7:00-8:40 P.M. Tuition: \$40.00. Contact: Dorothy Tyroler, CO. 5-2077.	TRAPHAGAN SCHOOL OF FASHION	1680 BROADWAY AT 52ND STREET
Oct. 29	ABRAHAM & STRAUS RELEASE--Ski equipment; fashions for the family.(No Show)		
Thursday Oct. 29	TWO SHOWINGS: "HIGH HOLIDAY FASHIONS"	SERENDIPITY 3	225 EAST 60TH STREET
9:30 A.M. And 12:00 Noon	Two showings at 9:30 A.M.(Breakfast); 12:00 Noon(Luncheon) of cruise, day- time, cocktail, at-home, and evening fashions for Fall and Resort, design- ed by Leila Larmon and Stephen Bruce. By invitation. Contact: TE.8-3531. Producers: Edith Berke and Louise McGann of Fashion Coordinators, LT.4-2166.		
Thursday Oct. 29 10:00 A.M.	OPENING: SPRING COLLECTION Helena Barbieri's collection of Spring, cocktail, and evening fashions. Also Nov. 5 at 10:00 A.M. By appointment. Contact: CH. 4-3169.	MODERN COUTURE, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Thursday Oct. 29 12:30 P.M. Luncheon	"PARTY-TIME" FASHIONS AT LUNCHEON SHOWING Showing of "Party-Time" fashions by Cameo, Estevez, Wilson Folmar, Rem- brandt, Shannon Rodgers for Jerry Silverman, Malcolm Starr, available at Miss Bergdorf. Press by invitation. Public by reservation: \$4.75; con- tact: "Banquet Dept.", PL. 9-3000. Fashion Show Coordinator and Commen- tator: Mary Alice Rice, PL. 2-5726.	LEADING DESIGNERS	HOTEL PLAZA PERSIAN ROOM
Thursday Oct. 29 1:15 P.M.	OPENING: SPRING DRESS COLLECTION Also, Nov. 10 and 12 at 1:15. By reservation. Contact: Larry Farragut or Miss Vivian, LO. 5-2727.	GOTHE (DAVID E.GOTTLIEB, INC.)	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Thursday Oct. 29 2:30 P.M.	OPENING: SPRING COLLECTION Also, Nov. 3, 4, 5, 10, 12, 17 at 2:30. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Thursday Oct. 29 2:30 P.M.	OPENING: SPRING COLLECTION Spring collection, designed by Philippe Tournaye. Showings Oct. 29, Nov. 3, 4, 5, 10 at 2:30. By reservation. (Press show Fri., Oct. 30 at <u>11:00 A.M.</u>) By invitation. Contact: Murray Solomon, LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday Oct. 29 2:30 P.M.	OPENING OF SPRING PETITE COLLECTION Showings Oct. 29, Nov. 4, 11 at 2:30 P.M. Contact: IA. 4-0162.	IRA RENTNER, INC.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday Oct. 29 2:30 P.M.	PREVIEW: SPRING COORDINATED SEPARATES Designed by Jeanne Essig. For press and buyers, by invitation. Continu- ous thereafter. Contact: Viola Beecher, LO. 4-3113.	MAJESTIC SPECIALTIES	1410 BROADWAY SHOWROOM - 16TH FLOOR
Thursday Oct. 29 3:30 P.M.	RESORT AND SPRING SUIT COLLECTION Designed by Stefan. By invitation. Continuous daily thereafter. Contact: Isabelle Crawford, LW. 4-9000.	BRIARBROOK SUITS	512 SEVENTH AVENUE SHOWROOM - 11TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Oct. 29 4:00 P.M. Cocktails	PREVIEW OF SPRING DRESS COLLECTION Spring collection for press and buyers, by invitation. Thereafter continuous daily showings. Contact: Jean Luban, WI. 7-4790.	JONATHAN LOGAN, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR
Oct. 30	OHRBACH RELEASE DATE--Active ski fashions. (No Press Show)		
Friday Oct. 30 10:30 A.M.	OPENING: SPRING COLLECTION Spring collections, by Sylvan Rich for Martini Designed; and Jerry Parnis for Miss Martini. Showings, Oct. 30 and Nov. 5 at 10:30. By reservation. Contact: Eli Lehrman, LO. 4-0616.	MARTINI DESIGNED; MISS MARTINI	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Oct. 30	REMBRANDT PRESS SHOW AT 11:00 A.M. (Opening Oct. 29 at 2:30--See Pg.6)		
Friday Oct. 30 11:30 A.M.	PREVIEW OF SPRING COLLECTION Also Nov. 5 at 11:30 A.M. Publ.: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Friday Oct. 30 2:30 P.M.	OPENING OF SPRING COLLECTION Showings Oct. 30, Nov. 2, 6, 9 at 2:30. By reservation. Contact: CH.4-1872.	YOUNG ELEGANTE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Friday Oct. 30 7:30 P.M. Cocktails- Dinner	THIRTEENTH ANNUAL "APRIL IN PARIS" BALL Theme: "A Night on the French Riviera"--Fashions by Lanvin, with designer Jules Francois Crahay as guest of honor. Furs--Georges Kaplan. Jewelry--Van Cleef & Arpels. Chief beneficiaries: French Hospital in N.Y., and American French Foundation Charities. In tribute to Miss Elsa Maxwell. Tickets: \$150.00. Contact: 270 Park Ave., Suite 1685, MO. 1-2320.	AMERICAN FRENCH FOUNDATION	HOTEL ASTOR BALLROOM
Saturday Oct. 31 10:20 A.M.	FASHION SHOW: "A NEW LOOK FOR YOU" Fashions for the teenager by Ohrbach's for School Art League of N.Y. City. Press invited. Contact: Mary Ann Crenshaw, OX. 5-4000, Ext. 278.	OHRBACH'S	SCHOOL OF FASHION IND.(225 W.24TH ST.)
Monday Nov. 2- Nov. 14 9:00 A.M.; 6:00 P.M.	OPENING: CALIFORNIA FASHIONS IN NEW YORK Showing of Resort-Spring fashions, daily at 9:00 A.M. and 6:00 P.M. By appointment. Contact: William Sarris, Area Code 213, OL. 2-0723(L.A.); after Nov. 2, PL. 9-3000.	TRAVILLA (853 N. LA CIENEGA)	HOTEL PLAZA PRIVATE SUITE
Monday Nov. 2 10:30 A.M.	OPENING OF SPRING COLLECTION Spring collection, designed by Guy Douvier for Leonard Arkin. Showings Nov. 2 and 9 at 10:30 A.M. Contact: Jackie Farr, WI. 7-5324.	LEONARD ARKIN (AND GUY DCUVIER)	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Nov. 2 11:30 A.M.	MADEMOISELLE RICCI FOR MURRAY ZENKEL PRESS SHOW (Opening Nov. 4). By invitation. Publicity: Leslie Cunningham, TE. 8-0554.		
Monday Nov. 2 12:00 Noon	OPENING OF SPRING COLLECTION Showings Nov. 2, 5, 10, 12 at 12:00 Noon. By reservation. Contact: Ruth McLaughlin or Mr. Revell, LO. 4-6337.	ESTEVEZ	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Nov. 2 12:00 Noon	OPENING: SPRING COLLECTION Showing at 12:00 Noon. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Nov. 2 1:15 P.M.	OPENING OF SPRING COLLECTION Showings Nov. 2, 5, 9 at 1:15. By reservation. Contact: Miss Fritzi, LO. 5-4115.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday Nov. 2 1:15 P.M.	OPENING: SPRING COLLECTION Showings: Nov. 2 (for N.Y. buyers only, by invitation). Also Nov. 4, 5, 10 at 1:15, by appointment. Contact: Kay McGowan, LO. 5-6453.	OLEG CASSINI YOUNG AMERICA	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Monday Nov. 2 2:00 P.M.	OPENING: SPRING COLLECTION Showings Nov. 2 and 10 at 2:00 P.M. Contact: Jackie Farr, WI. 7-5324.	MADEMOISELLE ARLETTE	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Nov. 2	MAURICE RENTNER'S PRESS SHOW AT 3:00. (Opening, Oct. 27 at 2:30--See Pg.5)		
Monday Nov. 2 4:00 P.M.	OPENING OF SPRING JUNIOR COLLECTION Junior Accent's Spring collection, designed by Frank Adams. By invitation. (Note Change of Time.) Continuous daily thereafter. Contact: LO. 4-1434.	JUNIOR ACCENT, INC.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Monday Nov. 2 6:00 P.M. Cocktails	PREVIEW: CALIFORNIA FASHIONS IN NEW YORK Preview of Spring collection. Show at 6:30 P.M. By invitation. There- after in private suite. Contact: OL. 2-9010(L.A.); after Oct. 31, PL. 9-3000(N.Y.).	MICHAEL NOVARESE (711 N. LA CIENEGA, L.A.)	HOTEL PLAZA CRYSTAL ROOM
Beginning Monday Nov. 2	OPENING OF SPRING COAT COLLECTION Continuous daily showings. Contact: Phyllis Kamel, LO. 4-6886.	BATALDI (BAITCH & CASTALDI)	230 WEST 39TH STREET SHOWROOM - 12TH FLOOR
Beginning Monday Nov. 2	SPRING COAT AND SUIT COLLECTION Continuous daily showings. Contact: Bert Barber, PE. 6-2291.	BARBERINI, LTD. (DIV. OF ORIGINALA)	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Beginning Monday Nov. 2	OPENING: SPRING COLLECTION Daily informal showings of custom-sizes for the petite miss. Contact: George Rappaport, CH. 4-3558.	PETTI 4'S, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday Nov. 2- Nov. 19	CALIFORNIA RESORT- SPRING FASHIONS Resort-Spring collection of daytime to evening fashions. By appointment. Contact: Dick Steiner, MA. 7-5461(L.A.); after Nov. 2, CI. 7-2200.	WAYNE FULLER, INC. (122 E. 7TH ST., L.A.)	HOTEL GOTHAM SUITE 1001-2
Nov. 3	ELECTION DAY (Tuesday).		
Tuesday Nov. 3 12:00 Noon	OPENING OF SPRING COLLECTION Showing of Spring collection, designed by Don Breitinger, Nov. 3, 4, 11 at 12:00 Noon. By reservation. Contact: LA. 4-0237.	HAROLD LEVINE, INC.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 3 1:00 P.M.	OPENING OF SPRING COLLECTION A formal showing of the Spring collection by Mr. Mort. Continuous informal showings thereafter. Contact: Jean Urban, OX. 5-4760.	MR. MORT	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Nov. 3 4:00 P.M.	OPENING: SPRING COLLECTION Showings Nov. 3, 4, 9, 11 at 4:00. By reservation.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR Contact: PE. 6-5547.
Beginning Tuesday Nov. 3	OPENING OF SPRING COLLECTION Jerry Silverman's Spring collection, designed by Shannon Rodgers. By appointment. Contact: Jean Dionne, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday Nov. 3	OPENING OF SPRING COLLECTION Designed by Ole Borden. Contact: Jerry Zucker, OX. 5-4760.	ARTHUR COLE ASSOCIATES	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Tuesday Nov. 3	OPENING OF SPRING COLLECTION Continuous showings of daytime and late-day junior fashions, designed by Frances Prisco. Contact: LO. 4-9311.	TED BROWN, INC.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Nov. 3- Nov. 10	EIGHTY-FIRST ANNUAL NATIONAL HORSE SHOW Publicity: Bill Bryan or Ed Corrigan, TN. 7-2576.	NAT'L HORSE SHOW ASS'N OF AMERICA, INC.	MADISON SQUARE GARDEN 8TH AVE. & 50TH STREET
Wednesday Nov. 4 10:00 A.M.	OPENING: SPRING COLLECTION Also Nov. 5, 6, 10, 11, 12 at 10:00. By reservation.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR Contact: LA. 4-7626.
Wednesday Nov. 4 10:30 A.M.	OPENING OF SPRING COLLECTION Also, Nov. 5, 10, 12 at 10:30. By reservation.	WILSON FOILMAR, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR Contact: LA. 4-5923.
Wednesday Nov. 4 11:00 A.M.	OPENING: SPRING COLLECTION Showings Nov. 4 and 11 at 11:00 A.M. Contact: Jackie Farr, WI. 7-5324.	ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday Nov. 4 11:30 A.M.	OPENING: SPRING COLLECTION Showings of Spring collection, designed by Dorothy Farbo, Nov. 4 and 11 at 11:30 A.M. By reservation. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday Nov. 4 12:00 Noon	OPENING: SPRING COLLECTION Showing of Spring collection, designed by Gerard Pipart, Paris, on Nov. 4, 5, 9 at 12:00 Noon. By reservation. (Press show Mon., Nov. 2 at 11:30 AM By invitation.) Contact: Marta Schreiber, CH. 4-2270.	MADEMOISELLE RICCI FOR MURRAY ZENKEL	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Wednesday Nov. 4 12:00 Noon	OPENING: SPRING JUNIOR COLLECTION Lanz dresses and coordinates at 12:00 Noon, Nov. 4, 5, 10, 11, 12. By reservation. Contact: Audrey Brock, OX. 5-6440.	LANZ ORIGINALS, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR

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Wednesday Nov. 4 12:00 Noon	OPENING OF SPRING COLLECTION Also, Nov. 5, 9, 10 at 12:00 Noon. By reservation.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR Contact: LW. 4-0454.
Wednesday Nov. 4 2:00 P.M.	OPENING OF SPRING COAT COLLECTION Showings Nov. 4, 9, 11, 17 at 2:00 P.M. By appointment.	ORIGINALA Mrs. Jaye Lo Pinto, BR. 9-8987.	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR Contact:
Wednesday Nov. 4 2:30 P.M.	OPENING OF SPRING COLLECTION Showings Nov. 4, 10, 18 at 2:30 P.M. By reservation.	CHRISTIAN DIOR- NEW YORK, INC. Jaap or Muriel Morris, LO. 4-9220.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR Contact: Joanne
Wednesday Nov. 4 4:00 P.M.	PRESS PREVIEW OF SPRING COLLECTION By invitation. Buyer showings: Nov. 5, 9, 11, 13 at 10:30. By reservation.	JANE DERBY Contact: Mabel Glemby, LA. 4-9350.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR Contact:
Wednesday Nov. 4 4:00 P.M.	OPENING OF SPRING COLLECTION Malcolm Starr will present his Spring collection, designed by Elinor Simmons and Mr. Arno, Nov. 4, 5, 11 at 4:00. By reservation.	MALCOLM STARR, INC. Contact: Marion Auley, LA. 4-7690.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR Contact:
Wednesday Nov. 4 5:00 P.M. Cocktails	SPRING COLLECTION DESIGNED BY KASPER Showing of Spring collection, designed by Kasper, Nov. 4 and 10 at 5:00. By reservation.	JOAN LESLIE, INC. Contact: Janet Green, LW. 4-9000.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR Contact:
Wednesday Nov. 4 5:15 P.M.	PREVIEW OF SPRING COLLECTION Couture daytime and evening fashions, designed by Angela. By invitation. Thereafter, by appointment.	ROSSINO-ANGELA Contact: Mr. de Marinis, JU. 2-1747.	30 WEST 57TH STREET SHOWROOM - 3RD FLOOR Contact:
Beginning Wednesday Nov. 4	YOUNG MISSES SPRING FASHIONS Small collection by Vi Feigin of misses dresses and after-five fashions, sizes 4 to 16. Contact: Miss Colia, LA. 4-8046.	VI FEIGIN, INC. Contact: Miss Colia, LA. 4-8046.	491 SEVENTH AVENUE SHOWROOM - 12A Contact:
Beginning Wednesday Nov. 4	OPENING: SPRING COAT COLLECTION Continuous daily showings.	BRITTANY (HENRY FRIEDRICKS CO.) Contact: Alan Baron, PE. 6-8867.	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR Contact:
Nov. 5	MACY RELEASE--"By The Hearth"--at-home and apres-ski fashions. (No Show)		
Thursday Nov. 5 10:00 A.M.	OPENING: SPRING COATS & SUITS Jack Sarnoff's Spring collection of coats and suits, designed by Molly, in new showroom. Also, Nov. 11, 18 at 10:00 A.M. By reservation. Contact: PE. 6-7121.	JACK SARNOFF, INC. Contact: PE. 6-7121.	512 SEVENTH AVENUE SHOWROOM - 30TH FLOOR Contact:
Thursday Nov. 5 12:00 Noon	OPENING OF SPRING COLLECTION Also Nov. 12 at 12:00 Noon. By appointment.	COUNTESS ALEXANDER Contact: CH. 4-5693.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR Contact:

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Nov. 5 12:00 Noon	SPRING FASHIONS BY MOLLIE PARNIS Also, Nov. 10 at 12:00 Noon. By reservation. Contact: BR. 9-5012.	PARNIS-LIVINGSTON, INC.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday Nov. 5 12:30 P.M. Luncheon	PREMIERE SHOWING OF RESORT FASHIONS Luncheon showing of Resort fashions, available at Sara Fredericks' shop, Delmonico Hotel. Press by invitation. Public by reservation: \$4.75; contact: "Banquet Dept.", PL. 9-3000. Fashion Show Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.	SARA FREDERICKS	HOTEL PLAZA TERRACE ROOM
Thursday Nov. 5 2:30 P.M.	OPENING: SPRING COLLECTION Showings Nov. 5, 10, 12 at 2:30 P.M. By reservation. Contact: Dorothy Hermes, PE. 6-8412.	ANTHONY BLOTTA, INC.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday Nov. 5 2:30 P.M.	OPENING OF SPRING COLLECTION Formal showing, by invitation. Thereafter continuous daily, by reservation. Contact: Agatha Phillips, IA. 4-5800.	CEIL CHAPMAN	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday Nov. 5 3:00 P.M.	OPENING OF SPRING COLLECTION Showings Nov. 5 and 10 at 3:00. By reservation. Contact: LO. 4-9115.	ANNE FOGARTY, INC.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Thursday Nov. 5 3:30 P.M.	PREVIEW OF SPRING DRESS COLLECTION By invitation. Continuous daily, beginning Tues., Nov. 10. Contact: Isabelle Crawford, LW. 4-9000.	LESLIE FAY, INC.	1400 BROADWAY SHOWROOM - 16TH FLOOR
Thursday Nov. 5 4:00 P.M.	PREVIEW OF SPRING COLLECTION Showing of Spring fashions, designed by Bub Bugnand. By invitation. Thereafter by appointment in showroom. Contact: Sylvan Fox, PE. 6-2663.	SAM FRIEDLANDER, INC.	500 CLUB 500 SEVENTH AVENUE
Thursday Nov. 5 4:00 P.M. Cocktails	PRESS PREVIEW: SPRING RAINWEAR COLLECTION Lawrence of London's couture rainwear collection for Spring. By invitation. Thereafter, Nov. 9, 11, 12, 16, 17 at 4:00. By reservation. Publicity: Peg Matthews, CH. 4-3815.	LAWRENCE OF LONDON	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday Nov. 5 2:00 P.M.	OPENING: SPRING JUNIOR COLLECTION Spring junior collection, designed by Betty Carol, Nov. 5 and 10 at 2:00 P.M. By reservation. Contact: Bettye Whiteman, CH. 4-7373.	MAM'SELLE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Nov. 5	MONTE-SANO & PRUZAN PRESS SHOW AT 4:00 P.M. (OPENING NOV. 12 AT 10:30).		
Thursday Nov. 5 5:30 P.M. Cocktails	PREVIEW OF NEW SPRING COLLECTION Mr. & Mrs. Thomas G. Auchincloss, of Diana Thomas, will present their new Spring collection. Breakfast showings for buyers, Nov. 10 and 11 at 10:30. By invitation. After Nov. 11, continuous in showroom. Press contact: Dottie Marshall; Buyers: Dodie May, CH. 4-3927.	DIANA THOMAS, LTD. (512 SEVENTH AVENUE)	SAVOY PLAZA HOTEL THE COLUMNS

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Monday Nov. 9 4:00 P.M. Cocktails	PREVIEW OF SPRING COLLECTION Preview, by invitation. Thereafter in showroom, by appointment.	STAVROPOULOS (45 WEST 57TH STREET) Publicity: Eleanor Lambert, MU. 8-2130.	HOTEL REGENCY BALLROOM
Monday Nov. 9 5:30 P.M. Cocktails	PREVIEW: CALIFORNIA FASHIONS IN NEW YORK Bud Kilpatrick will present his Resort-Spring collection. Thereafter continuous in private suite, by appointment.	BUD KILPATRICK (2139 STONER AVE., L.A.) Contact: BR. 2-1178(L.A.); after Nov. 9, PL. 9-3000(N.Y.).	HOTEL PLAZA WHITE & GOLD SUITE
Tuesday Nov. 10 10:00 A.M.	OPENING: SPRING COLLECTION Showings Nov. 10, 12, 17, 19 at 10:00. By reservation.	FRANK GALLANT, INC. Contact: Herbert Gallant, LA. 4-7285.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Tuesday Nov. 10 10:00 A.M.	SPRING COAT AND SUIT COLLECTION Also, Nov. 12, 17, 19 at 10:00 A.M.	SEYMOUR FOX, INC. By reservation.	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR Contact: LO. 4-3246.
Tuesday Nov. 10 11:30 A.M.	PRESS SHOWING: SPRING COATS AND SUITS By invitation. Also, Nov. 12, 17, 19 at 11:30.	GEORGE CARMEL, INC. Contact: IA. 4-3310.	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Tuesday Nov. 10 12:00 Noon	OPENING OF SPRING COLLECTION Spring collection, designed by Dominic, Nov. 10; Resort-Spring, Nov. 12 at 12:00 Noon.	TALMACK, INC. By reservation.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR Contact: Arthur Englander, BR. 9-1195.
Tuesday Nov. 10 12:30 P.M. Luncheon	PRESS PREVIEW OF MEN'S FASHIONS Preview of men's fashions in fabrics from Klopman Mills. Publicity: Pat Bell at Don Degnan Assoc., TN. 7-0808.	KLOPMAN MILLS Contact: Estelle Marr, LO. 3-1600.	THE FOUR SEASONS 99 EAST 52ND STREET
Tuesday Nov. 10 2:30 P.M.	OPENING OF SPRING COLLECTION Showings: Nov. 10, 12, 17 at 2:30; also Nov. 18 at 10:30. <u>(Note Change of Dates.)</u>	TRIGERE, INC. Contact: Estelle Marr, LO. 3-1600.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday Nov. 10 6:30 P.M. Cocktails	SEMI-ANNUAL SEMINAR FOR MEMBER STORES Limited number of tickets available for non-members.	MERCHANDISING MOTIVATION INC. (39 W. 55TH STREET) Contact: Marjorie Reich or Frances Hodges, LT. 1-2714.	500 CLUB 500 SEVENTH AVENUE
Thursday Nov. 12 9:30 A.M. Breakfast	PRESS PREVIEW OF CHILDREN'S FASHIONS Preview for the press of imported fashions for children. (For Release, Fri., Nov. 13.)	OHRBACH'S Publicity: Mary Ann Crenshaw, OX. 5-4000.	6TH FLOOR YOUNG IMPORTS SHOP
Thursday Nov. 12 12:00 Noon Luncheon	RECEPTION, LUNCHEON AND FASHION SHOW Carter's will celebrate their 100th birthday at a reception, luncheon, and fashion show.	WILLIAM CARTER COMPANY Publicity: Janet Gosnell, EL. 5-5800.	HOTEL PLAZA TERRACE ROOM

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Monday Nov. 16 9:30 A.M. Breakfast	PREVIEW: HOLIDAY AND CRUISE FASHIONS Preview for the press of Holiday and Cruise fashions. By invitation. (For Release, Tues., Nov. 17.) Publicity: Connie Cowen, EL. 5-6800.	BONWIT TELLER	4TH FLOOR "COUNTRY PLACE" SHOP
Monday Nov. 16 11:00 A.M.; 3:00 P.M.	PRESS PREVIEW OF SPRING COLLECTION Press, Nov. 16 at 11:00. For buyers, Nov. 16 at 3:00 and Nov. 17 at 3:00. All showings, by invitation. Contact: Faye Berke, CH. 4-7270.	SARMI	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday Nov. 16 11:30 A.M.	CONTINENTAL CORNER: CHRISTMAS GIFT BOUTIQUE (BROOKLYN) Preview for the press of Christmas gift boutique, featuring accessories for men, women, and children. (Luncheon at 12:00 Noon.) By invitation. (For Release, Tues., Nov. 17.) Publicity: Eileen Goldburg, TR. 5-0195.	ABRAHAM & STRAUS	6TH FLOOR FEATURE EVENTS OFFICE
Tuesday Nov. 17 10:00 A.M. Coffee	PRESS PREVIEW OF RESORT FASHIONS Preview for the press of Stern's Resort fashions. By invitation. (For Release, Thurs., Nov. 19.) Publicity: Kay Collins, LO. 5-7950.	STERN'S	3RD FLOOR "FOLLOW THE SUN" SHOP
Tuesday Nov. 17 12:00 Noon Luncheon	ANNUAL "GIVE THANKS FOR WOMEN" LUNCHEON Honored guests: Arlene Dahl, Zizi Jeanmaire, Anne Klein, Beatrice Lillie, Betsy Palmer. By reservation. Tickets: \$14.00, members; \$16.50, guests. Contact: Annette Green Assoc., 101 Park Avenue, MU. 4-4911.	THE FRAGRANCE FOUNDATION	HOTEL PLAZA TERRACE ROOM
Nov. 18	MACY RELEASE--"Party Whirl"--party fashions for children. (No Show)		
Nov. 19	STERN'S RELEASE DATE--Resort fashions. (Preview, Nov. 17--See Above)		
Nov. 20	MACY RELEASE DATE--Nineteenth century furniture. (No Press Show)		
Friday Nov. 20 9:00 A.M.; and 12:00 Noon	TWO SHOWINGS: READY-TO-WEAR, '65 "American Ready-To-Wear, 1965"--Report and commentary, Madelyn Coe, J.L. Judson, Detroit. Prices: Breakfast--\$8.00, members; \$15.00, guests. Luncheon--\$10.00, members; \$20.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Friday Nov. 20 10:30 A.M. Coffee	PRESS PREVIEW: XMAS GIFT SHOP "Mam'selle Noelle"--imported gifts. By invitation. (For Release, Mon., Nov. 23.) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	3RD FLOOR MAM'SELLE NOELLE
Monday Nov. 23 9:30 A.M. Breakfast	PRESS PREVIEW: GIFTS FOR THE HOME Ohrbach's will preview their gifts for the home. By invitation. (For Re- lease, Mon., Nov. 30.) Publicity: Mary Ann Crenshaw, OX. 5-4000.	OHRBACH'S	3RD FLOOR
Tuesday Nov. 24 8:00 P.M. Supper- Dance	"PARTY OF THE YEAR" FOR COSTUME INSTITUTE Sixteenth annual "Party of The Year" for benefit of Costume Institute, Metropolitan Museum of Art. Special exhibit and fashion promenade. Chmn.: John S. Burke, Jr., President--Altman's. Co-chmn.: Melvin E. Dawley and Adam Gimbel. Publicity: chmn.: Jessica Daves. Reservations: \$100.00 each. Contact: TR. 9-5500, Ext. 381.	COSTUME INSTITUTE- MET. MUSEUM OF ART	METROPOLITAN MUSEUM SCULPTURE HALL

CALENDAR FOR 1965